

PRESS RELEASE

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BLUECUBE TELECOMS SECURE DEAL WITH CENTRAL PILING LTD



Bluecube Telecommunications have today secured a contract with ground engineering contractor Central Piling Ltd.

The firm, based in South East England have been established since 1983 and cater for most piling and retaining wall needs. With over 20 engineers working remotely on customer projects, they have dealt with Bluecube to ensure a sound communications solution between the office and the remote workers.

Steve Hadley, an experienced Civil Engineer and co-owner of the business said “We already had a contract in place direct with a mobile network and whilst the coverage was fine, we found that getting anything changed like a mobile phone user name if a phone changed hands, or a tariff review was just a headache”.

Reducing Central Piling’s fixed communication costs by over 30%, and halving the monthly cost of their mobile phone fleet, Bluecube moved quickly to implement the solution to ensure the cost savings began as soon as possible. In addition to the significant reduction in their communications expenditure, a lack of service was also a big factor in Central Piling’s decision to move to Bluecube from their previous supplier.

“We wanted a more responsive and proactive service provider” added Steve Hadley . “With Bluecube we can log a call explaining the problem and leave it with them to sort out. When the query is resolved we get an email confirming this and we never have to wait long for a resolution. Previously we never really knew if our query had even been dealt with at all so this is a real bonus”.

Bluecube ported Central Pilings fleet of 20 mobiles to the Vodafone network and found cheaper carriers for the landline and ADSL services. Central Piling are currently investing in a new DECT telephone system with Bluecube to allow each extension to move around their large site but still be contacted on their desk extension. This investment has been self funded by the savings made on their mobile phones alone in the first year.



Notes to Editors

Bluecube Telecommunications Limited was formed in 2008 to offer a full range of telecommunication services to the SME market. With over 10 years of experience in the telecommunications industry and having worked with independent service providers before working with Vodafone and T-Mobile, Managing Director Paul Reames aims to use his depth of experience to offer customers bespoke solutions that offer cost savings but also an improvement in service level quality.

Bluecube are totally independent and therefore able to work across all of the UK mobile network operators to offer mobile voice and data services as well as being able to offer cost reductions on landline and broadband services. As a sister company of Bluecube Technology Services, an award winning provider of IT Solutions, the aim of both companies is to offer customers the benefits of having their entire IT & communications infrastructure fully managed under one roof.

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