

## Case Study:

### PlayerLayer Limited

*“Bluecube continue to impress us! Good advice, good service and a definite sense of value for money is what makes us continue to do business with Bluecube”.*

*Mark Goddard, Finance Manager, PlayerLayer Limited*



Projects undertaken for Player Layer:

- **Mobile Phones**

Bluecube recently identified a cheaper tariff option for Player Layer on the Orange network. We then ported all of the business numbers over to the new network and upgraded all users to 16GB iPhone 4's at no cost to the customer.

- **IP Telephony**

Bluecube supplied and installed an IPECS 50 IP phone system at Player Layer's head office in Nottingham. The IPECS 50 has all the functionality of an advanced business phone system but without the need for a big investment in equipment.

- **Calls & Lines**

Bluecube provide the landline services for PlayerLayer Limited. We provide easy to understand bills and call rates and line rentals that are highly competitive.



Bluecube have managed the mobile services of Nottingham based sportswear firm PlayerLayer Limited for over three years now. Back then the bespoke sportswear company was still a small business. As the company has grown over the last three years Bluecube have helped PlayLayer to communicate with their ever growing sales team.

Bluecube recently moved PlayerLayer's mobile fleet from BlackBerry devices to iPhone handsets and the company have resigned a further two year commitment to Bluecube.

This time though, Bluecube have also taken on the fixed telecoms services for PlayerLayer. Installing an LG IPECS 50 system in their head office in Nottingham and providing Bluecube business lines means that calls can easily be transferred both internally and externally. The additional benefits such as voicemail and an inbound call queuing system means PlayerLayer can provide their customers with a better inbound call experience than ever before.

“PlayerLayer continue to be delighted with the solutions and value that Bluecube provide for the business” said Mark Goddard, Finance Manager at Player Layer Limited.